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IMS - International Mountain Summit
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Bye-bye International Mountain Summit

The International Mountain Summit had called and mountain lovers from all over the world came to Brixen for a week. With 7619 visitors, 54 speakers from 6 nations, 70 accredited journalists from different countries, as well as many impulses for the development of the mountain world and its protagonists, the mountain festival recently closed its tenth and last edition.

Accompanied by a sun-drenched autumn hiking week, the makers of the IMS in Brixen, **Markus Gaiser** and **Alex Ploner**, were again able to welcome guests from all over the world. The guest list of the festival was just as extensive as the range of topics.

No matter whether it was the humour and the effervescence of the German philosopher **Richard David Precht**, who reported on a desirable future in the digital age, or the new Paul Preuss Prize winner **Beat Kammerlander**, who gave an insight into the history of climbing in the Rätikon, the selection of themes and encounters was great.

„This edition has once again exceeded our expectations. The feedback shows that our program mix succeeds in touching people, giving them an unforgettable experience at the IMS and stimulating an exchange of ideas and reflections among experts,“ says Organizing Committee President Markus Gaiser, satisfied with the end of the IMS.

„The festival is a great community effort of volunteers, our organizing team, many organizations and companies, as well as sponsors and partners who have been loyal to us for years. When experienced and well-travelled speakers and visitors tell us that they don't experience such a festival anywhere in the world, that they appreciate our great mountain world and hospitality and are happy to come back, then that's the best reward you can get as an event manager,“ says co-organiser Alex Ploner.

The International Mountain Summit (IMS) was founded in 2009 by **Markus Gaiser** and **Alex Ploner** as a summit of alpinism. While at the beginning the program was based on the motto "Near-Nahe-Vicino", i.e. close to the mountain, close to the people, close to the mountain topics, it evolved to "Meet.Mountain. People. Soul". In 10 years, the mountain festival brought almost 90,000 visitors, 1,035 international journalists and 172 great alpinists to Brixen. The more than 8,122 articles and reports published in the international media underline the media effectiveness of the festival.

What was already reported in the press before the festival received the final confirmation on the last evening of the IMS. With a photographic review of the beginnings and highlights of 10 years of work, the IMS definitely said "Servus", good-bye. The 10th edition was also the last one for the two festival makers. The honorary work of the founders will now come to an end. An event of this size and with this internationality is no longer feasible under these conditions. The curtain of the IMS Mountainstage in Brixen closed to the sounds of "My Way".

The International Mountain Summit was supported by the umbrella brand Südtirol, KIKU, Sparkasse und Stiftung Sparkasse, DURST, GORE TEX, Doppelmayr, Brixen and the Trentino / South Tyrol region.



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