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IMS - International Mountain Summit

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Backpack ready for the International Mountain Summit

The not to miss event for mountain and mountaineering lovers is back in its ninth edition: from Monday 9th to Sunday 15th October 2017 Bressanone will again be the world capital of mountaineering and the mountain. Here you will meet at the International Mountain Summit, the world's best mountaineers alongside experts from various alpine companies, researchers, philosophers and lovers of the outdoor world of all kinds.

The unique concept of IMS is the direct contact between "mountain enthusiasts", so not only experienced but also curious and outdoor and hiking lovers, with the mountain planet in all its faces and with its characters. During conference meetings mountaineers and protagonists tell "live" philosophy, experiences, business and future projects.

Under the motto "Meet.Mountain.People.Soul" thanks to the uniqueness of the varied program of the festival, participants at the International Mountain Summit will meet the Mountain, get to know its people and characters, participate in discussions on the "inner" mountain and understand how to scale it as well as addressing the soul of the mountain with themes such as definition of goals, spirituality, motivation, and happiness. All presented, thanks to the simultaneous translations in the three official languages of the festival: Italian, German and English.

"There are so many reasons to pencil this event in your calendar starting by having the opportunity to attend the world premiere of Reinhold Messner's "*Der Heilige Berg - The Sacred Mountain*" movie that sees him for the second time in the role of director", says proudly Alex Ploner, one of the two creators of the festival. "Meeting and to be able to hike with the American climber **Alex Honnold**, who a few days ago has stunned the world with his epic quest to climb free solo, i.e. without ropes or protection whatsoever, the wall of El Capitan in California just under 4 hours, "continues friend and other" dad "of IMS, Markus Gaiser. **Celebrate the 75th birthday of the myth of mountaineering Peter Habeler** by spending a day walking in the company of this mountain legend. Or attend the **IMS Photo Night**, award ceremony of the photographic competition IMS Photo Contest and discover among the thousands of photos sent to www.imsphotocontest.com which shots will be awarded the prizes in the various categories and which in absolute terms will be the Mountain Photo of the Year.

This year's IMS will include among others **Hanspeter Eisendle** (alpine guide and mountaineer), **Samuel Koch** (actor), **Florian Langenscheidt** (author and researcher of happiness), **Roberta Mancino** (model and base jumper), **Paola Marcello** (photographer and globetrotter), **Michael Martin** (geographer and photographer), Oswald Oelz (doctor and mountaineer), Hans-Peter Stauber (journalist and documentaryist), **Michael Teuber** (Paralympic Champion). To heat up the atmosphere and make the event even more welcoming and informal, music and good local food will be there in the spirit of conviviality and fun to guarantee a 360 degree mountain party.

International Mountain Summit is supported by the umbrella brand Südtirol, KIKU, Sparkasse, Pircher, Stiftung Sparkasse, Brixen and the Trentino / South Tyrol region.

Further information: www.ims.bz

